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TOOTH PASTE**

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The Liquid Wash
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**CHRISTMAS MAIL
TO FRANCE MUST
GO OUT BY NOV. 1**

"Do your Christmas mailing early" is the new slogan of the postoffice department. Instructions were received by Postmaster MacAdam this morning relative to the mailing of Christmas packages to the soldiers and sailors in France. A printed memorandum has been issued by the postmaster general at Washington urging people to send their Christmas mail as soon as possible so as to reach the men at the front on Christmas Day. Accordingly, the postoffice department announces that all such mail must leave the states not later than November 15th. This means that Honolulu folks who desire to send presents to friends in France must get their mail off by the first of November.

Instructions for the wrapping and addressing of such parcels have also been issued by the postoffice department. Every parcel must be so packed and wrapped as to admit of easy inspection by the postmaster. Every package must bear conspicuously the words, "Christmas Mail," the complete address of the person for whom it is intended, and in the upper left hand corner, the name and address of the sender. Mails must leave the states not later than November 15.

In addressing mail to soldiers, the addressee's company, regiment or other organization, followed by the words, "American Expeditionary Forces," should plainly appear. Addressee must be written in ink. Eighth zone postal rates apply, or 13 cents for each pound or fraction. Prohibited articles, such as intoxicants, inflammable material, or articles which may injure another or damage the mails, must not be sent. If persons are in doubt concerning the sending of this Christmas mail, they should consult the local postmaster.

**HONOLULU TO GET
CERTIFIED MILK**

Charles H. Bellina of the Honolulu Dairymen's Association will leave on a business trip to the coast tomorrow primarily to investigate methods and means in vogue in the latest and most modern dairies for turning out certified milk with the intention of adopting such methods and installing the necessary equipment in the Honolulu dairy. It is Mr. Bellina's aim to offer Honolulu certified milk which when it undergoes the sanitary process as required will be practically free from all contamination and especially bacteria.

Among the equipment he will buy will be mechanical milking which will practically eliminate the hand milking which is almost impossible for the milk to be contaminated by human touch.

The certified process will require continual inspection by the veterinary authorities to insure absolutely health animals.

The bacteria carried now by the Honolulu milk has been reduced to 350,000 but under the certified methods it will be cut to as low as 10,000.

While away Mr. Bellina will also buy some fresh stock to bring his herds up to a high standard and replace stock lost through infection in the past.

**WEST IS TAKING
WAR SERIOUSLY**

"However true it might have been in the beginning that the West was not taking the war with Germany as seriously as the East, it is not so now," declares R. C. Lydecker, archivist librarian, who returned this morning from a two months' visit to the mainland. The librarian is himself a former New Yorker; but speaks without favor when he says:

"You hear a lot more noise in the East about the war, but the West is sawing wood steadily. They are not talking about it as much as in the East, but they are doing as much or more in the West." He refers to the fact that the number of volunteers in the Western states far exceeds proportionately those in the Eastern ones.

"It is from Kansas west you note the industry-war industry. The sentiment and earnestness of the people of the Pacific Coast is also noteworthy," he added.

**CHINESE COOK FOUND
WITH TYPHOID FEVER**

Su Houn, a Chinese cook, who has been employed for a number of years in the Chang Chon cafe at Leliehua, was taken to the Queen's hospital by board of health authorities suffering from typhoid. The Chinese came to town on Friday, and, feeling ill, went to stay with relatives in a lane off Kukui street. Later in the day he called upon Dr. K. F. Li who found on investigation that he had typhoid.

DAILY REMINDERS

Wanted—Two more passengers for motor party around island, \$4 each. Lewis Garage, phone 2141.—Adv.
For Distilled Water, Hire's Root Beer and all other Popular Drinks try the Con. Soda Water Works Co. Dr. Schumann, Osteopathic Physician, 10 years established here. Beretania and Union str.—ts. Phone 1733.—Adv.

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**U. S. Issues Rules
For Postal Rate
Increase In Nov.**

Three Cents for All Except Local
Letters; Cards Will Require
Two Cents

WASHINGTON, October 5.—Detailed instructions to postmasters on the increased letter mail rates which become effective November 2, under the terms of the war bill, were issued today by Postmaster General Burleson. They do not apply to mail to most foreign countries, which are fixed by international treaties, but they do apply to all domestic mail, and under that classification is included mail to Canada, Mexico, Cuba, Panama, the United States postal agency at Shanghai, and all persons in the military service of the United States in Europe.

The Postoffice Department issued these instructions.

"Postmasters shall on and after November 22 see that postage is paid at the rate of three cents an ounce or fraction thereof on letters and other first-class matter, except drop letters. All drop letters, that is, letters mailed for delivery from the office at which posted, including those for delivery by city, rural or other carrier of such office, are required to have postage paid on them at the rate of two cents an ounce or fraction thereof.

Postal cards are required to be prepaid two cents and, therefore, the one cent postal cards must have a one-cent postage stamp affixed to them in addition to one-cent stamp impressed on such cards. Postcards (private mailing cards) bearing written messages, must have two cents postage prepaid on them.

**KAMANOLU FACTION
WOULD APPOINT NEW
KAWAIAHAO MINISTER**

At the meeting of the John Kamanolu faction of the Kawaiahaeo church congregation last night, a special committee, consisting of Ioela Kiakahi, chairman; E. K. Rathburn, and John K. Kamanolu, was appointed and authorized to call on Rev. H. H. Parker, pastor of Kawaiahaeo church, and ask him to call a meeting of church members for the purpose of considering appointing a new pastor.

Kamanolu said this morning that the committee will call on the veteran pastor this week. The meeting last night was held in the club house of the church. Rev. Mr. Parker, who has been pastor of Kawaiahaeo for the last 52 years, recently announced that he would leave his pastorate at the end of the year.

**LADY SEN MEI TO GIVE
FINAL RECITAL TONIGHT**

Honolulu admirers of Lady Sen Mei, the popular Chinese singer, will have their last opportunity of hearing their favorite tonight, as she is leaving tomorrow for the mainland. Lady Sen Mei will make her farewell appearance in Honolulu tonight at 8:15 o'clock in the makai pavilion of the Alexander Young hotel roof.

Lady Sen Mei will sing a number of new songs, and has a large number of stunning and startling gowns, which she will display tonight. Her wardrobe is one of the most famous in theatrical circles, and created quite a sensation when she made her initial appearance in Honolulu a little over a month ago. Miss Ynez Gibson will give a solo dance, and the Russian orchestra will appear with a large repertoire.

**W. M. GIFFARD CAME TO
HONOLULU 42 YEARS AGO**

Mr. W. M. Giffard will this month celebrate the 42nd anniversary of his arrival in the city of Honolulu. Mr. Giffard well recalls the Sunday morning of his arrival. He came to Hawaii on a sailing vessel around the Horn. On landing he walked up Fort street and called at the residence of the late John Waterhouse. He was in time to attend church with the family at the old Fort street church.

"The principal thing I recall about that morning was that I had just 50 cents in my pocket when I landed," commented Mr. Giffard in speaking of his early experience. "Fortunately I had a position in sight so that I was not as destitute as I might otherwise have been."

Mr. Giffard leaves tomorrow on the Matsonia for San Francisco where he will spend the winter with his family.

VOICE FROM THE DEAD

The following verse, boosting the Liberty loan, has been posted on the site of the famous Honolulu Hale, now practically torn down:

"Strange is it not that of the myriad school
Before us passed the door of dark-
ness through
Not one returns to tell us of the road
Which to discover we must travel,
too."

So this to those who of their gold
are fond
Get a sure come-back in a U. S. Bond.

Under the auspices of the Phoenix Lodge, a dance will be given tonight in Phoenix hall. The entire proceeds of the affair, for which big preparations have been made, will be turned over to the American Red Cross.

Automobile Club

The annual meeting of the Honolulu Automobile Club will be held under the direction of the by-laws on the third Wednesday of the month, Oct. 17, 1917, at the Commercial Club breakfast room at 12 o'clock. The business of the meeting will be conducted during the lunch.

C. A. McWAYNE,

Honolulu, Oct. 15, 1917.
6917-2t

When Your Eyes Need Care
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**THREE PLAYLETS
WILL BE STAGED
BY FOOTLIGHTS**

With two Washington Square successes and a playlet from the pen of a local woman, the Footlights Club starts its rehearsals this week, preparatory to the opening night, which is scheduled for some time in December. The two New York plays, one by W. W. Jacobs and the other by Edwin Foodman, have made tremendous hits, and the managers of the local theatrical organization have shown excellent foresight in securing them for Honolulu play lovers. The other production is a one-act play, "About Women," by Mrs. Hamilton P. Agee, who is better known through her nom de plume of Fannie Heaslip Lea. It is a society satire of an unusually clever sort. Mrs. Denise Mahan Beall will be seen in the leading role.

A farce burlesque by W. W. Jacobs, a famous English humorist, is "The Monkey's Paw." This comedy made a great hit with New York lovers of theatricals when the Washington Square players first presented it. The other play, decided upon by the Footlights Club is "Eugenically Speaking," a farce. The playlet is based on Shaw's sex ideas, but for once they are presented in an attractive manner.

All three playlets will be presented on the same evening, and Honolulu lovers of the comedy are eagerly looking forward to the announcement of the date of the performances.

**GARBAGE DEPT.
EMPLOYEES FIRED**

Sam Lohua, the new "efficiency" head of the garbage department, dismissed ten of his fourteen drivers this morning and replaced them with ten others. No reason was given for the dismissal other than that the ten whose heads fell were inefficient.

"It just shows," said Ben Hollinger, with a delightful grin, "that you can't be efficient and be a Republican—in the opinion of the 'Efficiency Four.'"

The matter of these dismissals will come up at the meeting of the road committee this afternoon.

SWAT THE MOSQUITO.

Any citizen having knowledge of mosquito breeding pools or empty cans in quantity will do the health officers a favor by ringing telephone 3595 and notifying the officer in charge.

Beautifies

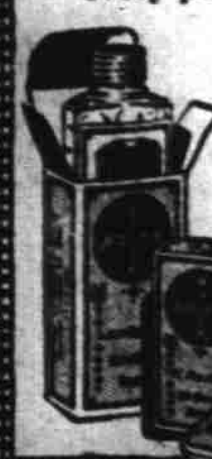
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"Publicity would accomplish what the Sherman Law does, viz.: abolish false prospectuses, over-capitalization, and stock watering."

"Full and complete publicity would practically do away with these and kindred bad practises and crimes."

Paid Publicity Will Do It

The general circulation of the
Star-Bulletin for Oct. 10 was **7335**

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